## Muebles Arell, S.A.P.I. de C.V.

ACTIVE

| Location: | Av. Reforma No. 5891, Sector Juárez, Col. Guadalajara Centro, Guadalajara, C.P. 44100, Jalisco, <br> Mexico |
| :--- | :--- |
| Telephone: | $+(52) 3331323300$ |
| D-U-N-S | $81-176-1659$ |
| Number: |  |

## IDENTIFICATION \& SUMMARY

## D-U-N-S Number

81-176-1659

Trading Style
MUEBLERIAS ARELL Y ESPAÑA

Country Tax ID
MAR750202J90

SSN
R1414401378

## SUMMARY

| Type of Business | Primary SIC | Employees |
| :--- | :--- | :--- |
| Association with Shares | 25199900 | 130 (Here) |
| Investment Promotor with |  | 530 (Total) |
| Variable Capital | NAICS Code | Principal |
| Established | 337120 | Alberto Pedraza González |
| 1975 | Imports | President Council |
| Line of Business | Yes |  |
| Manufacture of home and office | Exports |  |
| furniture | Yes |  |

Medium company

## Telephone(s)

+(52) 3331323300
+(52) 3333323100

(

## Website

www.arell.com.mx

## E-Mail

arell@arell.com.mx
apedraza@arell.com.mx
jmedina@arell.com.mx

## Company Size

Association with Shares
Investment Promotor with
Variable Capital

1975
furniture

Medium company


Address
Av. Reforma No. 5891
Sector Juarez
Col. Guadalajara
Centro
Guadalajara
C.P. 44100

## RISK EVALUATION

## Risk Indicator

| Low Risk (1) | 3 |
| :---: | :---: |

After analyzing the risk factors, the subject obtained a risk assessment "3" showing slightly greater than average risk, so the transaction can be proceeded with by closely monitoring its performance.

## EMMA Score

## 2

Low Risk (1)
High Risk (10)

After analyzing the risk factors, the subject obtained an EMMA assessment of "2" which shows a low risk, therefore you may proceed to process the applicant quickly with minimal or no manual review.

D\&B Rating

| D\&B Rating | Former Rating |
| :---: | :---: |
| 4A3 | 4 A3 |

The Dun \& Bradstreet Rating of 4A3 indicates:

- Financial Strength of \$MXN 102,298,000 511,489,999 based on net worth
- A Risk Indicator which is slightly greater than average risk
- Muebles Arell, S.A.P.I. de C.V. kept from a D\&B Rating of 4A3 to 4A3. This means the company kept its Financial strenght and kept its Risk Level.

Paydex of This
Business

1000


Anticipated 120 days slow

After evaluating the subject's credit behavior against the industry's behavior, a D\&B Paydex® of " 80 " was obtained.

MCR Score

## A

Low Confidence (D)
High Confidence (A)

The MCR shows a High degree of Confidence.

## MAXIMUM CREDIT RECOMMENDATION (MCR)

The estimated total commercial credit capacity is based on financial and firmographic data analysis.
\$15,814,855

| PRINCIPAL INFORMATION |  | LEGAL EVENTS |  |
| :---: | :---: | :---: | :---: |
| Principal(s) | 7 | Law Suit(s) | 3 |
| PAYMENT INFORMATION |  | FINANCIAL |  |
| Payment Record(s) | 14 | Sales | \$249,708,240 (2021) |
|  |  | Net Worth | \$292,288,318 (2021) |
|  |  | Capital | \$ 232,000,000 |
|  |  | Condition | Good |
| FINANCIAL RATIOS |  |  |  |
| Liquidity Ratio | 2.26 |  |  |
| Leverage Ratio | 0.42 |  |  |

## Currency

All monetary amounts quoted in this report are shown in Mexican Pesos (MXN) unless otherwise stated

## RISK ANALYSIS

## EMMA SCORE

## 2

Low Risk (1)
High Risk (10)

## EMMA Score Analysis

Subject's EMMA score is mainly impacted by the following risk drivers:

- The total liabilities have a negative impact on the rating.
- The payment history shows a possible low risk.
- Statistics show that the delay risk in this geographical area is generally low.
- The payment history of this company does not have any payment delay greater than 60 days.

By evaluating all risk factors, the company is assigned with EMMA score of "2", indicating Lower Risk

Industry Norm Grouping
Industry Group SIC 2519

Industry Group Description
Household furniture, nec, nec
Industry Group EMMA Score Quartile Values

| Lower | 3 |
| :--- | :--- |
| Quartile |  |
| Median | 4 |
| Upper | 9 |
| Quartile |  |

## Company Risk Vs Industry Norm Chart



Distribution of EMMA Score in D\&B Mexico Database


The percentages on the graph may not always add up to 100 due to rounding.
Note: please refer to the report appendix for the principle and major factors of D\&B Mexico EMMA Score.

## TRADE PAYMENTS

## D\&B PAYDEX

The D\&B Paydex is a unique indicator of payment performance weighted by the monetary value of payment experiences as reported to D\&B by trade references. Should you require any further information or have any questions regarding Paydex, then please refer to the Appendices section for details on contacting your local D\&B Customer Service Centre.


This business has a higher paydex than its industry.

Paydex of This
Industry
$100 \quad 0$


Anticipated

Industry 66
Median

| Upper/Low $79 / 55$ |
| :--- |
| er Quartile |

Based on 234 businesses

D\&B PAYDEX YEARLY TREND WITH INDUSTRY COMPARISON

Is is based on payments collected over the past 12 months.


## TRADE PAYMENT SUMMARY (MXN)

| Value <br> Bands | No of Exp | Total <br> Value | Within <br> Terms | $\mathbf{1 - 3 0}$ <br> Days | $\mathbf{3 1 - 6 0}$ <br> Days | $\mathbf{6 1 - 9 0}$ <br> Days | 91+ Days |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| P= <br> $4,000,000$ | 0 | 0 | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| $400,000-$ <br> $3,999,999$ | 0 | 0 | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| $200,000-$ | 8 | $2,195,409$ | $100 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| 399,999 | 0 | 574,000 | $100 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| $40,000-$ <br> 199,999 | 6 | 0 | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| $20,000-$ | 0 | 0 | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| 39,999 | $2,769,409$ | $100 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |  |

## TRADE PAYMENT EXPERIENCES

D\&B obtains payment references from local and international suppliers. References listed below may be from either or both sources. Amounts may be rounded to the nearest figure in prescribed ranges.

| Date | Paying Record | Currency | High Credit | Now Owes | Past Due | Payment Terms | Last Sale |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 150,000 | 150,000 | 0 | 45 | $\begin{aligned} & \text { Aug 17, } \\ & 2022 \end{aligned}$ |
| $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 380,000 | 380,000 | 0 | 60 | $\begin{aligned} & \text { Aug 17, } \\ & 2022 \end{aligned}$ |
| $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ | Prompt/SI ow | MXN | 87,000 | 87,000 | 0 | 30 | $\begin{aligned} & \text { Aug 17, } \\ & 2020 \end{aligned}$ |
| $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 260,000 | 260,000 | 0 | 45 | $\begin{aligned} & \text { Oct } 28, \\ & 2022 \end{aligned}$ |
| $\begin{aligned} & \text { Oct } 28, \\ & 2022 \end{aligned}$ | Prompt | MXN | 200,000 | 200,000 | 0 | 45 | $\begin{aligned} & \text { Oct } 28 \text {, } \\ & 2022 \end{aligned}$ |
| $\begin{aligned} & \text { Oct } 28, \\ & 2022 \end{aligned}$ | Prompt | MXN | 50,000 | 50,000 | 0 | 30 | $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ |
| $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 200,000 | 200,000 | 0 | 30 | $\begin{aligned} & \text { Oct 28, } \\ & 2022 \end{aligned}$ |
| $\begin{aligned} & \text { Apr 29, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 264,769 | 0 | 0 | 45 |  |
| $\begin{aligned} & \text { Apr 29, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 203,669 | 0 | 0 | 45 |  |
| $\begin{aligned} & \text { Apr 29, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 50,000 | 0 | 0 | 30 |  |
| $\begin{aligned} & \text { Apr 29, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 300,000 | 0 | 0 | 30 |  |
| $\begin{aligned} & \text { Feb 17, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 150,000 | 0 | 0 | 45 |  |
| $\begin{aligned} & \text { Feb 17, } \\ & 2022 \end{aligned}$ | Prompt | MXN | 386,971 | 0 | 0 | 60 |  |
| $\begin{aligned} & \text { Feb 17, } \\ & 2022 \end{aligned}$ | Prompt/SI ow | MXN | 87,000 | 0 | 0 | 30 |  |

Payment references contained in this report may have been obtained from the same source in different months and monetary units. In some instances, payment beyond terms can be the result of disputes over merchandise, lost invoices, etc.

## Risk Assessment Matrix

Risk Range

| PAYDEX | Low (EMMA 1-3) | Medium (EMMA 4-7) | High (EMMA 8-10) |
| :--- | :--- | :--- | :--- |
| PAYDEX $>=80$ | AA <br> (Subject lies in this <br> group) | BA | CA |
| $80>$ PAYDEX $>=60$ | AB | BB | CB |
| PAYDEX $<60$ | AC | BC | CC |

Interpretation and Analysis of Risk Assessment Matrix

| Classifications | Risk Level | Description | Credit Policy |
| :--- | :--- | :--- | :--- |
| Stable group | AA -> AB | The business is solid, <br> and the bills are paid on <br> time; therefore, it has a <br> good credit reputation. | Credit policies can be <br> granted with automatic <br> approval. |


| Low risk group | BA -> BB -> AC | The business operates <br> with little risk, although <br> there are some delays <br> in its payment history. | A pertinent credit policy <br> is suggested, with some <br> manual revisions. |
| :--- | :--- | :--- | :--- |
| Significant risk group | CA -> BC -> CB | The business operates <br> with significant risk and <br> there are some <br> considerable delays in <br> its payment history. | A strict credit policy is <br> suggested, with a <br> detailed manual review. |
| Monitoring group | CC | The business operates <br> with a higher risk and <br> there is the possibility of of <br> presenting a severe <br> delay or failure to pay <br> its bills. | It is suggested to avoid credit and <br> prefer cash agreements. |

*Risk levels are listed in order of risk from low to high.

The results of the Risk Assessment Matrix show that the subject firm is assessed as $\mathbf{A A}$; therefore, it belongs to the stable group:

- The business is solid, that is, its business risk is relatively lower than the average of Mexican companies;
- The Paydex® of the subject firm / industry relation shows that most bills are paid on time, rarely late, and that the credit reputation of the subject firm / industry is good;
- The subject firm is considered to be part of the stable group thanks to its solid operation, prompt payments, low risk level and good credit behavior. Therefore, a credit policy with automatic approval can be granted.


## SPECIAL EVENTS

## News and Alerts

## Government News and Alerts

On Oct 26, 2022, this firm is not registered in the list issued by the Office of Foreign Assets Control in the U.S.

For further information, visit the site:
https://www.treasury.gov/resource-center/sanctions/SDN-List/Pages/default.aspx

On Oct 26, 2022, we found the following on the Compranet web site:
It has 59 awarded projects that sum up \$1,282,340,211.
It has 13 bids that sum up $\$ 2,452,983$.
It has 38 invitations that sum up \$4,289,229.
It has 5 unclassified contracts that sum up \$1,327,376.
It has 13 undefined contracts that sum up $\$ 2,917,028$.

On the web page of sanctions from the Public Administration Ministry, we found the following: not listed

As of Oct 01, 2022, this business is not registered in the list of Not compliant Taxpayers issued by the Tax Administration Services (SAT). For more information visit the site:
http://omawww.sat.gob.mx/cifras_sat/Paginas/datos/vinculo.html?page=ListCompleta69.html.

As of Oct 01, 2022, this business is not registered in the list of Not located Taxpayers issued by the Tax Administration Services (SAT). For more information visit the site:
http://omawww.sat.gob.mx/cifras_sat/Paginas/datos/vinculo.html?page=ListCompleta69.html.

As of Sep 30, 2022, this business is not registered in the Taxpayers with Allegedly Non-existent Operations list issued by the Tax Administration Services (SAT). For more information visit the site: http://omawww.sat.gob.mx/cifras_sat/Paginas/datos/vinculo.html?page=ListCompleta69B.html.

According to the search made on the REPSE website, the company has the following registration details:
Registration Folio: 10221
Registration Notice Number: QL211492
Registration Notice Date: Oct 28, 2022
For further information, visit the site:
https://repse.stps.gob.mx/app/

## PUBLIC RECORD INFORMATION

## Suits

The following suit(s) were found in our database.

| Petition Date: | Jul 31, 2021 |
| :--- | :--- |
| Type: | Commercial Oral Trial |
| Filling Nbr: | $28130 / 2021$ |
| Court: | 9 |
| City: | León |
| State: | Guanajuato |
| Defendant: | and other |
| Other Defendant: | Centro Mueblero de Nuevo León, S.A. de C.V. |
| Plaintiff: | Second Court S.A.P.I. de C.V. |
| Instance: | Nov 04, 2019 |
| Petition Date: | Real estate lease trial |
| Type: | $2348 / 2018$ |
| Filling Nbr: | 4 |
| Court: | Culiacán |
| City: | Sinaloa |
| State: | Muebles Arell, S.A. de C.V. |
| Defendant: |  |


| Petition Date: | Dec 30, 2018 |
| :--- | :--- |
| Type: | Mercantile Executive |
| Filling Nbr: | $8430-2017$ |
| Court: | 1 ro. |
| City: | Guadalajara |
| State: | Jalisco |
| Defendant: | Muebles Arell, S.A. de C.V. |
| Other Defendant: | and other |
| Plaintiff: | Servicios Profesionales High Performance, S.C. |
| Instance: | Third Court |

The reported suit(s) may have been paid or resolved subsequent to the preparation of this report. The suits mentioned above, have been gathered from the Mexican Legal Bulletin (Boletín Judicial de México, Ciudad de México), Oficial Federation Journal, from the public registry, additional specialized sources, and/or other sources. Therefore, we hold no responsibility for any error that could have been compiled from the original source.

## BANKS

Muebles Arell, S.A.P.I. de C.V. currently has accounts in the following bank(s):

| Bank Name: | BBVA MEXICO, S.A. |
| :--- | :--- |
| Location: | Guadalajara, Jalisco, Mexico |


| Bank Name: | BANAMEX, S.A. |
| :--- | :--- |
| Location: | Guadalajara, Jalisco, Mexico |
| Bank Name: | BANORTE, S.A. |
| Location: | Guadalajara, Jalisco, Mexico |
| Bank Name: | CITIBANK, N.A. |
| Location: | New York, United States |

## CURRENT INVESTIGATION

## Investigation Information

On Oct 28, 2022 during the current investigation P.A.Adriana Martínez Rodríguez, General Accountant, submitted Financial Statement (signed) al Dec 31, 2021, Cifras en MXN. Mexican Pesos

The forecast of sales for Dec 31, 2022 is $\$ 272,181,981$.

Financial information was obtained from the same source as of September 30, 2022

## HISTORY

## Background

Established as a Association with Shares Investment Promotor with Variable Capital on Aug 02, 2016 deed 65782 registered by Notarys office 14 Bachelor Carlos Guillermo Hernández González, registered in the Mercantile Registry in Guadalajara, Jalisco Mercantile Folio 127580

Duration of 99 years.
It was established in 1975.
This is a well established business
Under taxation system since 2016.
Under present firm name since 1990.
Status active

## Object

Object: Manufacture, purchase, sale, distribution, representation, design and trade of all types of furniture and home appliances. Control, acquisition, distribution of shares and securities, as well as any act of trade related to the field. Provision of all kinds of interior design and decoration services.

## Tax regime

The reported is registered under the: General Regime of Legal Persons Law.

## Merger

On Mar 05, 2005, under deed 18823, granted before Notary 1, MR. Roberto Núñez Y Bandera, from México, Ciudad de México, a merger agreement is registered between Muebles Arell, S.A. de C.V. (merger firm) y Mueblería La Fortuna, S.A. de C.V. (merged firm)., with DUNS 811111111, the information was obtained through: Local sources
On Jun 25, 2020, under deed 12345, granted before Notary 14, MR. Juan Pérez, from Toluca, Estado de México, a merger agreement is registered between Muebles Arell, S.A. de C.V. (merger firm) y Muebles Arell 2, S.A. de C.V. (merged firm)., with DUNS 812345678, the information was obtained through: Official sources

## Changes

Former name: Muebles O Carvalliño, S.A. registered in Mercantile Folio No. 127580 , deed 6514 , founded on Feb 02, 1975

On May 07, 1983 by charter amendment, the legal structure was changed to Muebles O Carvalliño, S.A. de C.V., registered under Public Deed., Escritura 89102, Notarys office No. 14, registered under Constancio Hernández Allende.

Even though the reported changed its name and / or legal structure, its RFC was not modified.

On Aug 20, 1990 by charter amendment, the name was changed to Muebles Arell, S.A. de C.V. , Escritura 53871, Notarys office No. 14, registered under Constancio Hernández Allende.

Even though the reported changed its name and / or legal structure, its RFC was not modified.

On Aug 02, 2016 by charter amendment, the legal structure was changed to Muebles Arell, S.A.P.I. de C.V., Escritura 65782, Notarys office No. 14, registered under Carlos Guillermo Hernández González.

Even though the reported changed its name and / or legal structure, its RFC was not modified.

Capital

| Capital Stock: | $\$ 232,000,000$ <br> Capital composition is divided into 232,000 shares of $\$ 1,000$. <br> Initial Capital Stock: |
| :--- | :--- |
| $\$ 7,500$ |  |

## Capital Distribution:

Capital distribution is as follows:

| Shareholders | Stock Qty | \% Capital |
| :--- | :--- | :--- |
| OPERADORA CIAL D\&B, S.A. DE <br> C.V. | 186000 | $80.1724 \%$ |
| Alberto Pedraza González | 23000 | $9.9137 \%$ |
| Pablo Andrés Jara Fernández | 23000 | $9.9137 \%$ |

## Legal Representative

Power of Attorney assigned to :

- The President Council who represent(s) the firm in all business transactions .
- The Director Administration \& Finance who represent(s) the firm in all business transactions .


## Associations

The subject is affiliated with:

| Name: | CANACO |
| :--- | :--- |
| Number: | 12345 |
| Name: |  |

## CORPORATE STRUCTURE

## Parent

The subject is a subsidiary of:

| Name: | Operadora CIAL D\&B, S.A. de C.V. |
| :--- | :--- |
| D-U-N-S: | $82-207-5198$ |


| Location: | Av. del Recreo No. 584 Real del Valle Pachuca de Soto Hidalgo Mexico |
| :---: | :---: |
| Legal Status: | active |
| Details: | Ownership: 80 \% |
| The parent is a subsidiary of: |  |
| Name: | Adriana, Inc |
| Location: | Dallas, Texas, United States |
| Subsidiaries |  |
| The principals are: |  |
| Name: | Arell Comercial, S.A. de C.V. |
| D-U-N-S: | 81-279-9054 |
| Location: | Av. Universidad No. 235 México Ciudad de México Mexico |
| Line of Business: | Office furniture wholesale |
| SIC: | 5021 |
| Year Started: | 2002 |
| Legal Status: | active |
| Details: | Ownership: 99 \% Legal Status: active |
| Name: | Arell Manufactura, S. de R.L. de C.V. |
| D-U-N-S: | 95-157-9674 |
| Location: | Av. Chapultepec No. 23 Cuernavaca Morelos Mexico |
| SIC: | 2392 |
| Year Started: | 2018 |
| Legal Status: | active |
| Details: | Ownership: 60 \% Legal Status: |
| Name: | Arell Logísitica, S.A. de C.V. |
| Location: | Monterrey, Nuevo León, Mexico |
| Details: | Ownership: 90 \% Legal Status: active |
| Name: | Real Estate Arell, S. de R.L. de C.V. |


| Location: | León, Guanajuato, Mexico |  |
| :---: | :---: | :---: |
| Details: | Ownership: \% Legal Status: active |  |
| Name: | Arell de Jalisco, S.A. de C.V. |  |
| D-U-N-S: | 81-291-2312 |  |
| Location: | Av. Patria No. 135 <br> Zapopan <br> Jalisco <br> Mexico |  |
| Line of Business: | Manufacture of office furniture |  |
| SIC: | 2522 |  |
| Year Started: | 1990 |  |
| Legal Status: | active |  |
| Details: | Ownership: 99 \% Legal Status: active |  |
| Affiliates |  |  |
| The principals are: |  |  |
| Name: | Industrias Test México, S.A. de C.V. |  |
| D-U-N-S: | 81-276-1721 |  |
| Location: | Calle 1 No. 223 <br> El Marqués Querétaro Mexico |  |
| Line of Business: | Building construction and maintenance |  |
| SIC: | 5013 |  |
| Legal Status: | active |  |
| Year Started: | 2002 |  |
| PRINCIPALS |  | $v$ |
| Name: | Alberto Pedraza González |  |
| Position: | Council President Director |  |
| Name: | Pablo Andrés Jara Fernández |  |
| Position: | Secretary |  |
| Name: | José Angel Díaz García |  |
| Position: | Treasurer |  |


| Name: | Javier Medina Mondragón |
| :--- | :--- |
| Position: | Administration \& Finance Director |
| Name: | Isabel Ventura Gutiérrez |
| Position: | Sales Manager |
| Name: | Mariana Vallejo Franco |
| Position: | Human Resources Manager |
|  | Adriana Martínez Rodríguez |
| Name: | Accountant |
| Position: |  |

## OPERATIONS

## Line of Business

Manufacture of home and office furniture.

- SIC: 2519-9900-Manufactures - Household furniture, nec, nec
- NAICS: 337120 - Manufactures - Household furniture, nec, nec
- SIC: 2522-0000-Manufactures - Office furniture, except wood
- NAICS: 337210 - Manufactures - Office furniture, except wood
- SIC: 6719-9900-Operates as - Holding companies, nec, nec
- NAICS: 551112 - Operates as - Holding companies, nec, nec

The company operates as a holding company for a group engaged in companies dedicated to personnel services and real estate

## Quality Certificate

ISO 9001:2018 with number, 121385, for Design and manufacturing of furniture for 2024.
ISO 14000:2018, for Non-hazardous waste management for 2023.

Company Size

The company is considered a Medium company

## Vehicles \& Equipment

The subject owns the vehicles used by the business .
Vehicles including:

| Quantity | Type | Make/Model | Manufactured | Cargo Capacity |
| :--- | :--- | :--- | :--- | :--- |
| 3 | $\operatorname{truck}(\mathrm{~s})$ | CHEVROLET <br> KODIAK | 2018 |  |


| 2 | automobile(s) | NISSAN ALTIMA | 2019 |
| :--- | :--- | :--- | :--- |
| 2 | automobile(s) | CHEVROLET AVEO | 2018 |
| 1 | truck(s) | ISUZU | 2020 |

The subject uses vehicles owned by the other companies in the group .

| Quantity | Type | Make/Model | Manufactured | Cargo Capacity |
| :--- | :--- | :--- | :--- | :--- |
| 7 | truck(s) | CHEVROLET <br> KODIAC | 2018 | 5 |

The company utilizes own equipment :

| Quantity | Kind of Equipment |
| :--- | :--- |
|  | industrial machinery |
|  | office equipment and fixtures |
|  | computer equipment |
| forklifts |  |

The company utilizes leased equipment :

| Quantity | Kind of Equipment |
| :--- | :--- |
|  | communications equipment |
| specialized equipment |  |

## Trademark

Manufactures under the following trademark(s):
Brand:
MARELL
MARELL PREMIUM
MARELL JUNIOR
MARELL VINTAGE
MARELL ECOLOGIC
Sales

Sells mainly in national and international

- Mexico (80\%)
- Ecuador
- Colombia
- Chile
- Argentina
- Central America (20\%)


## Selling terms:

- 30 days, 60 days
- 90 days

Has 350 client(s).
Sells private enterprises, $90 \%$.
Sells government.

Sells subsidiaries.
Sales are steady throughout the year.

Major Customers

Sells mainly to:

| Name | $\%$ |
| :--- | :--- |
| FABRICANTES REGIOS DE MUEBLES, S.A. DE C.V. | 3 |
| MUEBLES FINOS PARA EL HOGAR, S.A. DE C.V. | 2 |
| COMERCIALIZADORA ARELL, S.A. DE C.V. | 2 |
| GOBIERNO DE LA CIUDAD DE MEXICO | 1 |
| GOBIERNO DEL ESTADO DE NUEVO LEON | 1 |
| CIA. COMERCIAL DON TOÑO, S. DE R.L. DE C.V. | 2 |

## Purchases

Purchases from 250 suppliers.
$80 \%$ of purchases from national suppliers.
Payment terms from 30, 45 to 60 days.
$20 \%$ of purchases from foreign suppliers; payment terms from 30, 60 a 90 days.
Imports from :

- China $70 \%$
- United States $10 \%$
- Canada $10 \%$
- South America $10 \%$


## Purchases mainly from:

MADERAS Y TRIPLAY DEL NORTE, S.A. DE C.V.
TORNILLOS Y DERIVADOS METALICOS, S.A. DE C.V.
HERRAJES NACIONALES DE MEXICO, S. DE R.L. DE C.V.
LAMINADOS DE ALTA CALIDAD, S. DE R.L. DE C.V.
MADERAS Y LAMINADOS DE MONTERREY, S. DE R.L. DE C.V.
TRIPLAY MUEBLERO NACIONAL, S.A. DE C.V.
MADERAS NACIONALES DE ALTA CALIDAD, S.A. DE C.V.
FORESTAL DEL NUEVO MILENIO, S.A. DE C.V.
MADERAS FINAS DEL SUR, S.A.C.
FORESTAL DO BRASIL, S.A.
LAMINADOS SUDAMERICANOS, LTD
MADERAS DEL RIO DE LA PLATA, S.A.

## Employees

Total 530.
Employees at present location: 130.
Employees peak to 600 .
It uses 200 people employed by Servicios Corporativos La Comercial, S.C..
It uses 5 people employed by honorarios (fees).
Employees including:

- 85 office worker(s)
- 350 blue collar worker(s)
- 50 salesperson(s)
- 45 other(s)

According to the documentation provided, the subject has 520 employees registered before the IMSS.
This information corresponds to the payment of bimester 4 of 2022, dated Oct 28, 2022.

Insurance

| Insurance Company | Location | Risk |
| :--- | :--- | :--- |
| BBVA SEGUROS MEXICO, S.A. DE <br> C.V. | Guadalajara, Jalisco, Mexico | Covering transportation <br> equipment |
| GRUPO NACIONAL PROVINCIAL, <br> S.A.B. | Guadalajara, Jalisco, Mexico | Covering building |

## LOCATION

## Branches

The subject maintains 4 branch(es)
These are some of them:

| Name: | Muebles Arell, S.A.P.I. de C.V. |
| :--- | :--- |
| D-U-N-S: | 817593321 |
| Location: | Madero No. 100, Col. Moderna, Monterrey, Nuevo León, Mexico |
| Type of installation: | Maintains plant. |
| Details: | There are 120 employees in this location |


| Name: | Muebles Arell, S.A.P.I. de C.V. |
| :--- | :--- |
| Location: | Manantiales No. 50, Col. Juan Escutia, México, Ciudad de México, Mexico |
| Type of installation: | Maintains plant. |
| Details: | There are 100 employees in this location |


| Name: | Muebles Arell, S.A.P.I. de C.V. |
| :--- | :--- |
| D-U-N-S: | 817593322 |
| Location: | Salamanca No. 30, Col. Los Balcones, León, Guanajuato, Mexico |
| Type of installation: | Maintains plant. |
| Details: | There are 110 employees in this location |


| Name: | Muebles Arell, S.A.P.I. de C.V. |
| :--- | :--- |
| D-U-N-S: | 817593327 |
| Location: | Av. 16 de Septiembre No. 14, Cd. Industrial, Morelia, Michoacán, Mexico |
| Type of installation: | Maintains plant. |

Previous Address

Av. Antonio Díaz Soto y Gama No. 143
C.P. 44240, Guadalajara, Jalisco

Mexico

Fiscal Address

Durango No. 263 Piso 5
Col. Roma Norte, Cuauhtémoc
C.P. 06700, México, Ciudad de México

Mexico

Location

At this address the subject maintains the administrative offices, a factory, a warehouse
Subject company occupies a space.

FINANCIAL INFORMATION

COMPARATIVES (MXN)

|  | Audited Dec 31, 2019 Units MXN | Audited Dec 31, 2020 Units MXN | Fiscal Dec 31, 2021 <br> Units MXN |
| :---: | :---: | :---: | :---: |
| Current Assets | 133,944,060 | 144,005,912 | 167,915,885 |
| Current Liabilities | 72,889,791 | 64,104,440 | 74,259,237 |
| Working Capital | 61,054,269 | 79,901,472 | 93,656,648 |
| Fixed Assets | 244,716,501 | 236,900,853 | 247,272,489 |
| Net Worth or Total Equity | 273,932,474 | 274,337,997 | 292,288,318 |
| Net Sales | 235937130 | 236107624 | 249708240 |
| Net Income | 11,920,164 | 8,420,792 | 10,941,321 |
| Profit Margin: Net Income / Sales | 5.05\% | 3.57\% | 4.38\% |
|  | Audited Dec 31, 2016 Units MXN | Audited <br> Dec 31, 2017 <br> Units <br> MXN | Audited Dec 31, 2018 Units MXN |
| Current Assets | 114,866,065 | 122,054,148 | 119,246,904 |
| Current Liabilities | 63,173,185 | 58,896,341 | 57,541,723 |
| Working Capital | 51,692,880 | 63,157,807 | 61,705,181 |
| Fixed Assets | 254,859,776 | 250,624,196 | 244,859,840 |


| Net Worth or Total | $265,554,959$ | $278,885,832$ | $272,471,461$ |
| :--- | ---: | ---: | ---: |
| Equity | $231,342,575$ | $231,445,941$ | $237,742,685$ |
| Net Sales | $12,375,302$ | $13,142,681$ | $12,161,401$ |
| Net Income | $5.35 \%$ | $5.68 \%$ | $5.12 \%$ |
| Profit Margin: Net |  |  |  |

HISTORICAL PERFORMANCE: BALANCE SHEET


BALANCE SHEET (MXN)

| Assets | Audited <br> Dec 31, 2019 Units MXN | Audited <br> Dec 31, 2020 <br> Units <br> MXN | $\begin{array}{r} \text { Fiscal } \\ \text { Dec 31, } 2021 \\ \text { Units } \\ \text { MXN } \end{array}$ |
| :---: | :---: | :---: | :---: |
| Biological assets |  | 3,632 |  |
| Cash \& Banks | 70,694,405 | 73,179,151 | 77,155,981 |
| Intercompany | 18,933 | 11,296 | 4,951,296 |
| Inventory | 26,822,242 | 32,040,788 | 39,407,881 |
| Prepayments to Suppliers | 984,159 | 1,110,000 | 2,413,610 |
| Receivable Account | 35,281,152 | 37,581,445 | 40,876,093 |
| Surplus Taxes | 143,169 | 79,600 | 3,111,024 |
| CURRENT ASSETS | 133,944,060 | 144,005,912 | 167,915,885 |
| Deferred Assets | 9,977,589 | 9,539,450 | 13,174,187 |
| Fixed Assets | 234,738,912 | 227,361,403 | 234,098,302 |
| TOTAL ASSETS | 378,660,561 | 380,906,765 | 415,188,374 |


| Liabilities | Audited Dec 31, 2019 Units MXN | Audited Dec 31, 2020 Units MXN | $\begin{array}{r} \text { Fiscal } \\ \text { Dec 31, } 2021 \\ \text { Units } \\ \text { MXN } \end{array}$ |
| :---: | :---: | :---: | :---: |
| Accounts Payable | 32,662,878 | 32,596,000 | 36,961,009 |
| Bank Loans | 6,719,222 | 5,827,133 | 8,270,348 |
| Client Advances | 10,369,663 | 10,413,909 | 11,013,909 |
| Misc. Creditors | 9,666,958 | 3,658,801 | 5,100,780 |
| Others | 5,828,906 | 6,082,233 | 7,180,900 |
| Provisions \& Reserves | 4,340,545 | 1,892,657 | 1,923,579 |
| Taxes Payable | 3,301,619 | 3,633,707 | 3,808,712 |
| CURRENT LIABILITIES | 72,889,791 | 64,104,440 | 74,259,237 |
| Fixed Liabilities | 31,838,296 | 42,464,328 | 48,640,819 |
| TOTAL LIABILITIES | 104,728,087 | 106,568,768 | 122,900,056 |
| Capital Stock | 225,000,000 | 225,000,000 | 232,000,000 |
| Period Result | 11,920,164 | 8,420,792 | 10,941,321 |
| Previous Period Result | 37,012,310 | 40,917,205 | 49,346,997 |
| TOTAL LIABILITIES AND CAPITAL | 378,660,561 | 380,906,765 | 415,188,374 |
| Assets | Audited <br> Dec 31, 2016 <br> Units <br> MXN | Audited Dec 31, 2017 Units MXN | Audited Dec 31, 2018 Units MXN |
| Cash \& Banks | 44,678,047 | 65,820,003 | 64,306,144 |
| Intercompany | 3,160 | 12,786 | 12,492 |
| Inventory | 27,577,111 | 25,186,164 | 24,606,883 |
| Prepayments to Suppliers | 883,363 | 1,920,818 | 1,876,639 |
| Receivable Account | 41,500,906 | 28,862,202 | 28,198,371 |
| Surplus Taxes | 223,478 | 252,175 | 246,375 |
| CURRENT ASSETS | 114,866,065 | 122,054,148 | 119,246,904 |
| Deferred Assets | 8,945,713 | 8,155,997 | 7,968,409 |
| Fixed Assets | 245,914,063 | 242,468,199 | 236,891,431 |
| TOTAL ASSETS | 369,725,841 | 372,678,344 | 364,106,744 |
| Liabilities | Fiscal Consolidated <br> Dec 31, 2016 <br> Units <br> MXN | Fiscal Consolidated <br> Dec 31, 2017 <br> Units <br> MXN | Fiscal Consolidated <br> Dec 31, 2018 <br> Units <br> MXN |
| Accounts Payable | 27,753,119 | 31,063,091 | 30,348,639 |
| Bank Loans | 9,608,890 | 7,828,296 | 7,648,245 |
| Client Advances | 2,486,850 | 6,057,378 | 5,918,058 |
| Misc. Creditors | 2,998,947 | 4,039,869 | 3,946,952 |
| Others | 15,728,356 | 5,582,032 | 5,453,645 |
| Provisions \& Reserves | 1,649,918 | 1,385,649 | 1,353,779 |


| Taxes Payable | $2,947,105$ | $2,940,026$ | $2,872,405$ |
| :--- | ---: | ---: | ---: |
| CURRENT LIABILITIES | $63,173,185$ | $58,896,341$ | $57,541,723$ |
| Fixed Liabilities | $40,997,697$ | $34,896,171$ | $34,093,560$ |
| TOTAL LIABILITIES | $104,170,882$ | $93,792,512$ | $91,635,283$ |
| Capital Stock | $225,000,000$ | $225,000,000$ | $225,000,000$ |
| Period Result | $12,375,302$ | $13,142,681$ | $12,161,401$ |
| Previous Period Result | $28,179,657$ | $40,743,151$ | $35,310,060$ |
| TOTAL LIABILITIES AND | $369,725,841$ | $372,678,344$ | $364,106,744$ |
| CAPITAL |  |  |  |

HISTORICAL PERFORMANCE: PROFIT \& LOSS


PROFIT \& LOSS (MXN)
$\left.\begin{array}{lrrr}\hline & \begin{array}{r}\text { Audited } \\ \text { Dec 31, } \mathbf{2 0 1 9} \\ \text { Units } \\ \text { MXN }\end{array} & \begin{array}{r}\text { Audited } \\ \text { Dec 31, 2020 } \\ \text { Units } \\ \text { MXN }\end{array} & \begin{array}{r}\text { Fiscal }\end{array} \\ \hline \text { Dec 31, 2021 } \\ \text { Units } \\ \text { MXN }\end{array}\right]$

| Non Operating Income | 412,769 | 120,553 | -913,895 |
| :---: | :---: | :---: | :---: |
| Pre-Tax Income | 15,219,043 | 11,949,754 | 15,108,746 |
| Taxes | -3,298,879 | -3,528,962 | -4,167,425 |
| TOTAL TAXES | -3,298,879 | -3,528,962 | -4,167,425 |
| NET INCOME | 11,920,164 | 8,420,792 | 10,941,321 |
|  | Audited Dec 31, 2016 Units MXN | Audited Dec 31, 2017 <br> Units MXN | Audited Dec 31, 2018 <br> Units <br> MXN |
| Net Sales | 231,342,575 | 231,445,941 | 237,742,685 |
| Net Sales | 231,342,575 | 231,445,941 | 237,742,685 |
| Sales Costs | 197,635,843 | 199,317,635 | 202,010,329 |
| Gross Income | 33,706,732 | 32,128,306 | 35,732,356 |
| Sales Operations | 17,550,245 | 18,220,594 | 21,432,520 |
| Total Operating Expenses | 17,550,245 | 18,220,594 | 21,432,520 |
| Net Operating Income | 16,156,487 | 13,907,712 | 14,299,836 |
| Other Expenses | -3,787,025 | -1,615,456 | -3,773,301 |
| Other Income | 3,362,324 | 2,050,369 | 2,807,211 |
| Non Operating Income | -424,701 | 434,913 | -966,090 |
| Pre-Tax Income | 15,731,786 | 14,342,625 | 13,333,746 |
| Taxes | -3,356,484 | -1,199,944 | -1,172,345 |
| TOTAL TAXES | -3,356,484 | -1,199,944 | -1,172,345 |
| NET INCOME | 12,375,302 | 13,142,681 | 12,161,401 |

## LIQUIDITY RATIOS



RATIOS (MXN)

|  | Audited <br> Dec 31, 2019 <br> Units <br> MXN | Audited <br> Dec 31, 2020 <br> Units <br> MXN | Fiscal Dec 31, 2021 Units MXN |
| :---: | :---: | :---: | :---: |
| LEVERAGE |  |  |  |
| Debt Over Total Assets | 27.66\% | 27.98\% | 29.60\% |
| Leverage Ratio | 0.38 times | 0.39 times | 0.42 times |
| Financial Structure | 2.62 times | 2.57 times | 2.38 times |
| LIQUIDITY / SOLVENCY |  |  |  |
| Liquidity Ratio | 1.84 times | 2.25 times | 2.26 times |
| Liquidity (Quick Ratio) | 1.47 times | 1.75 times | 1.73 times |
| Solvency Ratio | 3.62 times | 3.57 times | 3.38 times |
| OPERATION |  |  |  |
| Asset Turnover | 0.62 times | 0.62 times | 0.60 times |
| Long Term Asset Turnover | 0.96 times | 1.00 times | 1.01 times |
| Average Days <br> Receivable Outstanding | 53.83 Days | 57.30 Days | 58.93 Days |
| RETURN |  |  |  |
| Profit Margin | 5.05\% | 3.57\% | 4.38\% |
| Return on Assets | 3.15\% | 2.21\% | 2.64\% |
| Profitability of Capital | 4.35\% | 3.07\% | 3.74\% |
|  | Audited Dec 31, 2016 Units MXN | Audited <br> Dec 31, 2017 <br> Units <br> MXN | Audited Dec 31, 2018 Units MXN |
| LEVERAGE |  |  |  |
| Debt Over Total Assets | 28.18\% | 25.17\% | 25.17\% |
| Leverage Ratio | 0.39 times | 0.34 times | 0.34 times |
| Financial Structure | 2.55 times | 2.97 times | 2.97 times |
| LIQUIDITY / SOLVENCY |  |  |  |
| Liquidity Ratio | 1.82 times | 2.07 times | 2.07 times |
| Liquidity (Quick Ratio) | 1.38 times | 1.64 times | 1.64 times |
| Solvency Ratio | 2.55 times | 2.97 times | 2.97 times |
| OPERATION |  |  |  |
| Asset Turnover | 0.63 times | 0.62 times | 0.65 times |
| Long Term Asset Turnover | 0.91 times | 0.92 times | 0.97 times |
| Average Days Receivable Outstanding | 64.58 Days | 44.89 Days | 42.70 Days |
| RETURN |  |  |  |
| Profit Margin | 5.35\% | 5.68\% | 5.12\% |


| Return on Assets | $3.35 \%$ | $3.53 \%$ | $3.34 \%$ |
| :--- | :--- | :--- | :--- |
| Profitability of Capital | $4.66 \%$ | $4.71 \%$ | $4.46 \%$ |

## COMMENTS ON THE FINANCIAL STATEMENTS

- The financial statements as of Dec 31, 2019, has been audited by Mancera, S.C..
- The financial statements as of Dec 31, 2020, has been audited by Mancera, S.C..
- The financial statements as of Dec 31, 2016, has been audited by PricewaterhouseCoopers, S.C..
- The financial statements as of Dec 31, 2017, has been audited by PricewaterhouseCoopers, S.C..
- The financial statements as of Dec 31, 2018, has been audited by Mancera, S.C..


## PARTIAL FINANCES

## BALANCE SHEET (MXN)

| Assets | Interim |
| :--- | ---: |
|  | Sep 30,2022 |
| Units |  |
| MXN |  |


| Period Result | $9,272,770$ |
| :--- | ---: |
| Previous Period Result | $60,288,319$ |
| TOTAL LIABILITIES AND CAPITAL | $428,498,493$ |

PROFIT \& LOSS (MXN)

|  | Interim <br> Sep 30,2022 <br> Units <br> MXN |
| :--- | ---: |
| Net Sales | $204,136,486$ |
| Net Sales | $204,136,486$ |
| Sales Costs | $173,655,983$ |
| Gross Income | $30,480,503$ |
| Sales Operations | $17,047,221$ |
| Total Operating Expenses | $17,047,221$ |
| Net Operating Income | $13,433,282$ |
| Other Expenses | $-3,369,907$ |
| Other Income | $2,741,288$ |
| Non Operating Income | $-628,619$ |
| Pre-Tax Income | $12,804,663$ |
| NET INCOME | $9,272,770$ |

## RATIOS (MXN)

|  | Sep $\mathbf{3 0 , 2} \mathbf{2 0 2 2}$ |
| :--- | ---: |
| LEVERAGE |  |
| Debt Over Total Assets | $29.62 \%$ |
| Leverage Ratio | 0.42 times |
| LIQUIDITY / SOLVENCY | 2.26 times |
| Solvency Ratio | 0.48 times |
| OPERATION | 0.80 times |
| Asset Turnover |  |
| Long Term Asset Turnover | $2.16 \%$ |
| RETURN | $4.54 \%$ |
| Profit Margin | 2 |

## CONCLUSION

The subject firm has 32 years of commercial experience in the market; it carries out its sales with a portfolio of 350 clients and its main activity is the manufacture of home and office furniture.

The solvency analysis shows that the company has the capacity to face its responsibilities, without falling into the complete liquidation of its assets. For its part, the liquidity index satisfactory for the favorable obtaining of cash in the short term.

According to the consulted suppliers, it has a record of prompt to slow payments.
To date it has lawsuits recorded.

## APPENDICES

## Customer Services

Should you require any further information or have any questions, please contact your local Customer Service Centre. Mexican subscribers please contact:

## Dun \& Bradstreet de Mexico, S.A. de C.V.

Durango 263, $5^{\circ}$ Piso
Col. Roma
06700 México, Ciudad de México
Tel: +52 (55) 4166-3000
Tel: +52 (55) 5229-6900
Customer Service Portal: https://www.cialdnb.com/customer-support/
Website: https://www.cialdnb.com

Enquiries should always contain the below minimum details please:

- Full Company Name
- Full Headquarters Address
- Telephone Number
- Business Identification Number
- Contact Name
- Reference
- Order Date


## D\&B MEXICO EMMA Score

D\&B EMMA Score (Emerging Market Mediation Alert Score) is a risk assessment model developed for emerging market countries. It is a score developed by data profiling approach and statistical modeling, which predicts the possibility of a business in perilous status of instability or unreliability, such as poor financials, delay payment, stale inventory, abnormal operational status, etc. The EMMA Score provides you with a quick assessment of a business' risk standing, and when used together with other information, allows you to make better risk decisions.

The EMMA Score is based on a scale of 1 to 10, where 1 represents a lower risk and 10 a higher risk.

EMMA Score for Mexico is initially rolled out in 2012, derived from the sample analysis of thousands of company records. When using the Score to make individual applicant decisions, a customized version of this table based on an analysis of the Score against your customer account portfolio is recommended. It does not necessarily mean doing business with a company, which is assigned with higher Risk Score, will result in increased risk. EMMA Score for Mexico is calibrated on regular basis following D\&B Global Modeling Methodology that captures business environmental change in Mexico caused by macro economy shift and particular systematic events.

MEXICO EMMA SCORE COMMENTARY

| Risk Range | EMMA Score | \% of report in Mexican <br> Universe | Commentary |
| :--- | :--- | :--- | :--- |
| Low Risk Scores | $1-3$ | $28.27 \%$ | Lower Risk Range |
| Medium Risk Scores | $4-7$ | $29.58 \%$ | Average Risk Range |
| High Risk Scoress | $8-10$ | $42.15 \%$ | Higher Risk Range |

The Key Drivers of the EMMA Score include the following:

## Business Information

- Legal Form
- Location
- Number of Employees
- Whether the Company has a parent
- Industry


## Public Record

- Legal events - suits


## Financial Information

- Total Liabilities
- Financial Ratios


## Payment Information

- Delinquent Payment Data


## EMMA SCORE APPLICATION

- Low EMMA Score -May proceed to process the applicant quickly with minimal or no manual review depending on the extent of score validation analysis.
- Medium EMMA Score -Medium Risk Scores - Recommend a manual review of the applicant based on the applicant's capacity, your internal policy and risk tolerance.
- High EMMA Score -High Risk Scores - Requires thorough manual review of potential decline, or approval depending on the applicant's capacity, your internal policy and risk tolerance.


## D\&B PAYDEX

The D\&B Paydex is the payment performance indicator, weighted by the monetary value of the payment experiences as reported by D\&B through credit references, which results in a numerical value. It is developed as a current performance measure based on the payment experiences in the D\&B database. Its performance depends on the individual combination of payment experiences of a company, weighted according to their amounts in pesos or dollars.

The D\&B Paydex identifies the internal factors that cause risks based on the company's payment records.

The D\&B Paydex is based on a scale from 20 to 100.

## LA CLAVE DEL D\&B PAYDEX

| Paydex | Payments |
| :--- | :--- |
| 100 | Advance payment |
| 90 | Discount |
| 80 | Prompt |
| 70 | 15 days after term |
| 60 | 22 Days after term |


| 50 | 30 Days after term |
| :--- | :--- |
| 40 | 60 Days after term |
| 30 | 90 Days after term |
| 20 | 120 Days after term |
| UN | Unavailable |

## INTERPRETATION AND ANALYSIS OF RISK ASSESSMENT MATRIX

| Classifications | Risk Level | Description | Credit Policy |
| :--- | :--- | :--- | :--- |
| Quality group | AA->AB | The business is solid, <br> and the bills are paid on <br> time; therefore, it has a <br> good credit reputation. | Credit policies can be <br> granted with automatic <br> approval. |
| Low risk group | BA->BB->AC | The business operates <br> with little risk, although <br> there are some delays <br> in its payment history. | A pertinent credit policy <br> is suggested, with some <br> manual revisions. |
| High risk group | The business operates <br> with significant risk and <br> there are some <br> considerable delays in <br> its payment history. | A strict credit policy is <br> suggested, with a <br> detailed manual review. |  |
| CA->BC->CB | The business operates <br> with a higher risk and <br> there is the possibility of <br> presenting a severe <br> delay or failure to pay <br> its bills. | It is suggested to avoid <br> sales on credit and <br> prefer cash agreements. |  |

*Risk levels are listed in order of risk from low to high.

The Risk Assessment Matrix is a tool to investigate the insight of a subject and combined with EMMA Score and PAYDEX® EMMA Score can indicate the risk level of subject. With the help of PAYDEX® one can also further analyze subject's risk and find out the internal factors causing risks based on the payment records of subject. In summary, the assessment matrix can make further insightful analysis towards the enterprises with similar EMMA Scores.

When using EMMA Score and Risk Assessment Matrix, the combination of other information, such as internal assessment policy of enterprise, commercial information provided by D\&B, and feedback from the people who directly contacts with subject, etc., is recommended. This information will allow you to make suitable risk decisions.

## DETERMINING THE SIZE OF THE COMPANY

The size of the company presented is determined by the Ministry of Economy, which takes as factors the number of employees and the income generated by the company.

## STRATIFICATION

| Size | Sector | Number of Workers Range | Annual Sales Amount Range |
| :---: | :---: | :---: | :---: |
| Micro | All | Up to 10 | Up to \$4,000,000 |
| Small | Commerce | From 11 to 30 | From \$4,000,001 to \$100,000,000 |
|  | Industry | From 11 to 30 | From \$4,000,001 to \$100,000,000 |


|  | Services | From 11 to 30 | From $\$ 4,000,001$ to <br> $\$ 100,000,000$ |
| :--- | :--- | :--- | :--- |
| Medium | Commerce | From 31 to 100 | From $\$ 100,000,001$ to <br> $\$ 250,000,000$ |
|  | Industry | From 51 to 100 | From $\$ 100,000,001$ to <br> $\$ 250,000,000$ |
| Services | From 51 to 250 | From $\$ 100,000,001$ to <br> $\$ 250,000,000$ |  |
| Big | Commerce | From 101 | From $\$ 250,000,001$ |

## MAXIMUM CREDIT RECOMMENDATION (MCR)

The Maximum Credit Recommendation is the maximum amount of debt that an individual or company can assume without putting their financial integrity at risk.
The key drivers of the Maximum Credit Recommendation include the following:

## Firmographic information

- Tenure
- Number of Employees
- Capital Stock
- Corporate Structure
- Credit Behavior


## CONFIDENCE SCORE: MAXIMUM CREDIT RECOMMENDATION (MCR)

| Score Indicator | Confidence Score <br> Interpretation | Description |
| :--- | :--- | :--- |
| A High | The Maximum Credit <br> Recommendation is based on <br> financial information less than 18 <br> months old. |  |
| B | Medium High | The Maximum Credit <br> Recommendation is based on <br> financial information older than <br> 18 months. |
| C | Medium Low Maximum Credit |  |
| D | Thecommendation is based on the <br> amount of official sales of the <br> company. |  |

## D\&B RATING GLOSSARY

The following ratings are available for businesses in Mexico:
$\mathbf{D \& B}$ Rating- The $\mathrm{D} \& \mathrm{~B} ®$ Rating in Mexico consists of 2 parts, the Financial Strength Indicator and the Risk Indicator. The Financial Strength Indicator is based on Net Worth of a current fiscal balance sheet. The table below contains the values for the D\&B Rating in Mexico.

| Range MXN |  | Composition of Risk Indicator |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Net Worth | From | To | Frong | Fair | Poor |

An 'S' Risk Indicator is only assigned in conjunction with a Financial Strenght Indicator (e.g. 5A-S, 4A-S, F-S, OS)

Risk Indicator- Used in conjunction with the Financial Strength Indicator. The Risk Indicator reflects D\&B's opinion of the risk associated with trading with a specific business, notably the likelihood of business continuance or failure over the next 12 months.

## ALTERNATE RATINGS USED

| NB | New Business: Less than 30 months |
| :--- | :--- |
| BR | Local Branch |
| FB | Foreign Branch |
| NQ | Out of Business: Business has ceased to trade |
| N4 | Negative Net Worth |

## CONFIDENTIALITY

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