

# **BUSINESS POTENTIAL REPORT**

This report prepared by D&B Malaysia for inquiry on:

# ABC SDN BHD REGISTRATION NO: XXX-P

Report Date : 2<sup>nd</sup> April 2014

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# **ABC SDN BHD**

XXX

48000 RAWANG, SELANGOR Tel: (603) 6092 3333 Fax: (603) 6092 8833 Web Site: www.abc.com.my

## **Executive Summary**

#### **Identification**

Registration Date : 21.11.2005 Registration Number : XXX-P

Legal Form : Limited Private Company

#### **Company Sizing**

Chief Executive : Mr. Frankie (Senior General Manager)

Staff Strength : Approximately 400

Paid Up Capital : RM6,000,002 (In Cash RM2 &

Otherwise than Cash RM6,000,000)

#### **Operating Summary**

Auditor : Ernst & Young

Banker (s) : NA

SIC Code : 3081-0103; 3081-0100; 5162-9902

Line of Business : Manufacturing and marketing of plastic film

packaging products

#### **Financial Summary**

Latest Accounts Date : 31st December 2012 Turnover : RM140,267,280 Profit After Tax : RM6,640,759 Networth : RM27,977,153

#### **Business Score**

**BR 3** 

(Please refer to Appendix)

**Business Score** 

Satisfactory

**Financial Condition** 

Average

**Operational Trend** 

Average

**General Reputation** 

Average

**Legal Status** 

Limited Private Company

A Limited Private Company is one that has a group of shareholders of not more than 50 people. A private company cannot ask the public to invest in it or to deposit money with it. Capital must be raised privately from this group of shareholders or through bank loans.

#### **Score Assessments**

# Business Score BR3



Moderate business condition

#### Commentary

- Increased in turnover and net profits
- 2. Unsatisfactory liquidity standing; Average leveraged
- Working capital surplus and net cash surplus registered in FYE2012

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# **Corporate Profile**

SC was incorporated on  $21^{st}$  November 2005 as a LIMITED PRIVATE COMPANY under the name style of DEF SDN BHD. Subsequently, the company changed its name style to ABC SDN BHD on  $27^{th}$  November 2013. The company is registered with the Companies Commission of Malaysia under registration number XXX-P.

SC has set up business in the manufacturing and marketing of plastic film packaging products. An establishment of about 9 years, SC has been in this line of business since the commencement of its business operations.

SC's office is registered at XXX, 40000 Shah Alam, Selangor. However, the company is currently operating from XXX, 48000 Rawang, Selangor. The above address houses its sales cum administrative office as well as manufacturing facilities.

# **Shareholding Structure**

Headed by Mr. Frankie, this company is a wholly-owned subsidiary of CDE Sdn Bhd, a company incorporated in Malaysia.

As of March 2014, SC's authorized and paid-up capital stands as follows:

|                    | <u>Amount</u> | <u>V/Share</u> | <u>Currency</u>   |
|--------------------|---------------|----------------|-------------------|
| Authorized Capital | 10,000,000.00 | 1.0000         | Malaysian Ringgit |
| Issued Ordinary    | 6,000,002.00  | 1.0000         | Malaysian Ringgit |
| Paid-up Ordinary   | 6,000,002.00  | 1.0000         | Malaysian Ringgit |

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#### **Shareholder's Information**

#### Details of Shareholder(s):

1. Name : CDE SDN BHD

Registration Number : XXX

Place of Origin : MALAYSIA

Number of Ordinary Shares : 6,000,002 @ RM1 each

Other Shareholding : - Other Directorship : -

Note: The record above is retrieved from Companies Commission of Malaysia.

#### **Board of Directors:**

 $egin{array}{lll} & {\sf Name} & & : & {\sf LIM} \\ & & {\sf IC/Passport} & & : & {\sf XXX} \\ \end{array}$ 

Nationality : MALAYSIAN

Address : XXX

SUBANG JAYA

47500 PETALING JAYA, SELANGOR

Date of Appointment : 08.01.2013
Position : DIRECTOR
Other Shareholding : DEF SDN BHD

EFG SDN BHD

Other Directorship :

2 Name : CHOO IC/Passport : XXX

Nationality : MALAYSIAN

Address : XXX

40170 SHAH ALAM, SELANGOR

Date of Appointment : 08.01.2013 Position : DIRECTOR

Other Shareholding : -

Other Directorship : DEF SDN BHD

EFG SDN BHD

3 Name : LIM IC/Passport : XXX

Nationality : MALAYSIAN

Address : XXX

47410 PETALING JAYA, SELANGOR

Date of Appointment : 15.02.2006
Position : DIRECTOR
Other Shareholding : DEF SDN BHD
XYZ SDN BHD

KLM SDN BHD JKL SDN BHD

Other Directorship : JKL SDN BHD

DEF SDN BHD KLM SDN BHD

Note: The record above is retrieved from Companies Commission of Malaysia.

SHAREHOLDING BREAKDOWN



SCIENTEX PACKAGING FILM SDN BHD

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# **Company Secretary**

1. Name : NG IC/Passport : XXX

Nationality : MALAYSIAN

Address : XXX

47100 PUCHONG, SELANGOR

Date of Appointment : 08.01.2013 Position : SECRETARY

# **Key Personnel**

Heading the management is Mr. Frankie as the Senior General Manager of the company. He is the overall in charge of SC's daily business operations.

**Staff Strength (Approx)** 400

Assisting Mr. Frankie is a team of experienced personnel who are responsible for the different aspects of the business.

In summary, the key personnel are as follows:

Senior General Manager : Mr. Frankie

Finance & Administration Manager : Mr. Allen

Assistant Accounts & Finance Manager : Ms. Yap

Human Resources Manager : Mr. Chin

Business Development Manager : Mr. Beh

According to internal sources, Mr. Frankie has about X years of experiences in this industry. Meanwhile, Mr. Beh has about X year of experiences in this industry.

Checks revealed that the company has an approximately staff strength of 400 assisting in its daily activities.

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## **Business Operations**

On  $1^{\rm st}$  April 2014, SC declined all information about the company business operations. The information below was obtained from previous investigation as well as external sources.

According to the records with the Companies Commission of Malaysia, SC is engaged in the manufacturing and marketing of plastic film packaging products.

Checks revealed that SC is a wholly owned subsidiary of CDE Sdn Bhd, a company incorporated in Malaysia. Further check revealed that SC's ultimate parents is FGH Berhad, a company incorporated in Malaysia and is listed on the Main Board of Bursa Malaysia Securities Berhad.

The group is a leading industrial packaging manufacturer and a reputable property developer in South Malaysia. FGH is also a stretch film producer and among the top three globally with a production capacity of 194,000 MT annually.

To date, the group has manufacturing facilities in Malaysia and Vietnam; as well as sales and marketing arms in Japan and Indonesia. More than 80% of its manufacturing products are exported to over 60 countries worldwide.

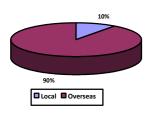
External sources revealed that SC offers the following products:-

- · Shrink Hood
- Shrink Film
- Lamination Film
- Stretch Film
- Printed Film
- Barried Films
- Stretch Hoods

Previous sources revealed that 10% of the company's products are sold to local clients whilst the remaining 90% are exported to overseas clients based in:-

- Japan
- Hong Kong
- Australia
- Denmark
- Vietnam
- China
- Indonesia
- Bangladesh
- Taiwan

#### **Market Segmentation Breakdown**



#### **Principal Activity**

Manufacturing and marketing of plastic film packaging products

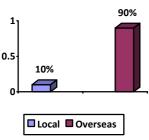
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Furthermore, SC's products are reportedly obtained from local suppliers as well as imported from overseas suppliers. Previous investigation revealed that 10% of its suppliers are based locally whilst the remaining 90% are based in:-

- Indonesia
- Thailand
- Singapore
- · United States of America
- Canada
- Saudi Arabia
- Belgium





In general business transactions, SC is granted 30 days credit terms by its suppliers. On the other hand, SC grants 30 days credit terms, Cash on Delivery as well as Telegraphic Trasnfer to all its customers.

The company currently operates from a premise located in Rawang, Selangor. This premise is reportedly occupied by the company, and houses its sales and administrative office as well as manufacturing facilities.

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#### Media Release

Date: 21st March 2014

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**Source: The Edge** 

XXX

# **Related Companies**

#### **Immediate Holding Company:**

Name CDE Sdn Bhd, Malaysia % of shareholding 100

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#### Two Year Financial Outlook

# **Auditor Opinions / Qualifications**

| Year             | Qualified | Auditor's Opinion               |
|------------------|-----------|---------------------------------|
| 31 December 2012 | No        | Comply with Companies Act, 1965 |
| 31 December 2011 | No        | Comply with Companies Act, 1965 |

# Financial FR 3 Rating Average

**Financial Statement Type** 

31 December 2010 to 2012

# **Financial Highlights**

#### **Profitability**

- Increased in turnover
- · Enlarged in net profits
- Higher cost of sales and total operating expenses

#### **Liquidity**

- Unsatisfactory liquidity standing
- · Experienced cash flow flexibility during the current financial year

#### **Asset Management**

- Efficient management of its overall assets
- · Lengthened collection and payment periods
- Average inventory control

#### **Capital Structure and Solvency**

- Undertaken much greater current liabilities than long-term liabilities to finance its assets and these current liabilities are reported to be fluctuating
- Average leveraged SC was more reliant on debt than equity to finance its assets

# Rating Guide

Auditor Ernst & Young

Company

**Fiscal Year** 

**Currency** 

RM

FR1 Strong
FR2 Above Average
FR3 Average
FR4 Fair
FR5 Below Average
FR6 Poor
N.R. No Rating

This rating serves as a reference to assess SC's financial performance. The financial rating assigned to SC takes into account of the following considerations: Profitability, Return on Invested Capital, Liquidity, Asset Management, Capital Structure and Solvency.

Table 1: Key Balance Sheet Data (RM)

| December                  | 2012       | 2011        | % Changes |
|---------------------------|------------|-------------|-----------|
| Coursel Assets            | 20 176 522 | 25.065.025  | 10.40     |
| Current Assets            | 30,176,522 | 25,865,935  | 19.48     |
| Other Assets              | -          | -           | -         |
| Fixed Assets              | 32,110,155 | 34,461,239  | 21.26     |
| Total Assets              | 62,286,677 | 60,327,174  | 19.83     |
| Current Liabilities       | 29,324,412 | 32,727,065  | 7.71      |
| Non-Current Liabilities   | 4,985,112  | 6,263,715   | 36.02     |
| Total Liabilities         | 34,309,524 | 38,990,780  | 10.61     |
| Working Capital           | 852,110    | (6,861,130) | (35.64)   |
| Share Capital             | 6,000,002  | 6,000,002   | ` -       |
| Accumulated Profit (Loss) | 21,977,151 | 15,336,392  | 57.22     |
| Total Shareholder's       |            |             |           |
| Equity                    | 27,977,153 | 21,336,394  | 36.87     |

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Table 2: Key Earnings Data (RM)

| December                               | 2012        | 2011        | % Changes |
|--|-------------|-------------|-----------|
| Turnover                               | 140,267,280 | 127,645,993 | 19.20     |
| Profit (Loss) Before Tax               | 8,467,357   | 6,249,407   | 20.04     |
| Income Tax                             | (1,826,598) | 126,099     | (828.34)  |
| Profit (Loss) After Tax                | 6,640,759   | 6,375,506   | 24.09     |
| Accumulated Profit (Loss) B/Forward    | 15,336,392  | 8,960,886   | 84.39     |
| Accumulated Profit (Loss)<br>C/Forward | 21,977,151  | 15,336,392  | 57.22     |

Table 3: Key Cash Flow Data (RM)

| December  | 2012                                  | 2011                                    | % Changes                      |
|---|---------------------------------------|---|--------------------------------|
| Net Cash Flow from Operating Activities<br>Net Cash Flow from Investing Activities<br>Net Cash Flow from Financing Activities | 5,803,484<br>(430,700)<br>(4,864,601) | 10,622,781<br>(13,832,421)<br>2,139,941 | (128.16)<br>707.42<br>(194.69) |
| Net Increase (Decrease) in Cash and Cash Equivalents  | 508,183                               | (1,069,699)                             | (112.59)                       |
| Effect on Exchanges Rate Changes on<br>Cash and Bank Balances<br>Cash and Cash Equivalents B/Forward                          | 6,749<br>1,280,281                    | 47,098<br>2,302,882                     | (115.92)<br>(56.21)            |
| Cash and Cash Equivalents<br>C/Forward  | 1,795,213                             | 1,280,281                               | (2.09)                         |

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**Table 4: Key Financial Ratios** 

| December December  |   | 2012   | 2011  |
|--|---|--------|-------|
| Profitability  |   |        |       |
| Gross Profit (Loss) Margin (%)   | Gross Earnings/Turnover*100%  | 28.07  | 26.11 |
| Pre-Tax Profit (Loss) Margin (%)   | Pre-Tax Earnings/Turnover*100%  | 7.30   | 7.59  |
| Net Profit (Loss) Margin (%)   | Net Earnings/Turnover*100%<br>Earnings Before Interest & Tax/Net                | 5.53   | 5.77  |
| Basic Earning Power (%)  | Assets*100%   | 18.53  | 18.94 |
| Earnings Per Share (RM)  | Net Earnings/No. Of Shares Outstanding  | 1.06   | 1.09  |
| Return on Invested Capital   |   |        |       |
| Return on Assets (%)   | Net Earnings/Total Assets*100%  | 4.40   | 8.24  |
| Return on Equity (%)   | Net Earnings/Total Equity*100%  | 11.77  | 13.77 |
| Liquidity  |   |        |       |
| Current Ratio  | Current Assets/Current Liabilities<br>(Current Assets-Inventories)/Current      | 2.03   | 3.70  |
| Quick Ratio  | Liabilities   | 1.31   | 2.04  |
| Cash Ratio   | Cash/Current Assets   | 0.37   | 0.11  |
| Accounts Receivable Turnover Ratio (Times) Accounts Payable Turnover Ratio | Turnover / A/C Receivable   | 6.65   | 8.07  |
| (Times)  | COS / A/C Payable   | 20.17  | _     |
| Collection Period (Days)   | A/C Receivable/Turnover*365   | 54.91  | 45.24 |
| Payment Period (Days)  | A/C Payable/COS*365   | 18.09  | -     |
| Inventory Turnover Ratio (Times)   | Turnover/Inventory  | 4.74   | 5.22  |
| Inventory Conversion Period (Days)   | Inventory/Turnover*365  | 76.99  | 69.98 |
| Asset Management   |   |        |       |
| Fixed Asset Turnover Ratio (Times)   | Turnover/Fixed Assets   | 1.51   | 3.65  |
| Asset Turnover Ratio (Times)   | Turnover/Total Assets   | 0.80   | 1.43  |
| Capital Structure And Solvency   |   |        |       |
| Total Debt to Asset Ratio (%)  | Total Liabilities/Total Assets*100%   | 62.59  | 40.18 |
| Total Debt to Equity Ratio (%) Non-Current Debt to Equity Ratio            | Total Liabilities/Total Equity*100%   | 167.34 | 67.17 |
| (%)<br>Total Bank Borrowings to Equity                                     | Non-Current Liabilities/Total Equity*100%<br>Total Bank Borrowings/Total Equity | 105.15 | 39.67 |
| Ratio (%) Current Bank Borrowings Coverage                                 | *100%   | 109.73 | 42.41 |
| Ratio  | Net Earnings/Current Bank Borrowings<br>Earnings Before Interest & Tax/Interest | 2.24   | 3.68  |
| Interest Coverage Ratio  | Expense   | 6.18   | 22.64 |

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# **Industry Information**

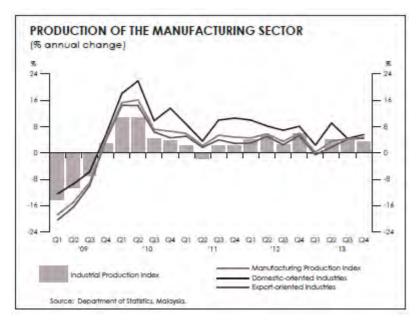
Value-added of the manufacturing sector increased further by 5.1% (Q3 2013: 4.2%). Production expanded 4.8% (Q3 2013: 4.3%) mainly attributed to higher external demand, amid improving global market conditions. Subsequently, sales of manufacturing products rose 3.9% to RM162.8 billion (Q3 2013: 3.6%; RM161.2 billion) while the overall capacity utilisation rate increased to 80% (Q3 2013: 75.6%).



Following the improving growth performance among advanced economies, exportoriented industries registered a higher output at 4.5% (Q3 2013: 4.2%). Growth was largely supported by E&E products which accelerated 9.7% (Q3 2013: 4%) on account of stronger demand for semiconductors from major importing countries, such as China, Hong Kong, Japan and Singapore. Output of chemicals and chemical products increased further by 4.6% mainly driven by stronger output of plastic products (22.7%). Meanwhile, production of rubber products increased strongly by 15%, supported by higher output of rubber tyres and tubes (21.2%) in line with the steady growth in the motor vehicle segment. Textiles, apparel and footwear products, particularly wearing apparel, expanded favourably by 14.6% supported by strong consumption during year-end and festive sales. However, output of petroleum products contracted 3.2% due to lower production of crude oil, despite higher output of natural gas.

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| (% annual change)                 |       |       |       |       |      |       |       |       |       |       |
|-----------------------------------|-------|-------|-------|-------|------|-------|-------|-------|-------|-------|
|                                   | 2012  |       | 2     | 012   |      | 2013  |       | 1     | 2013  |       |
|                                   |       | -Q1   | Q2    | GS.   | Q4   |       | GI    | G2    | G3    | G4    |
| Overall Manufacturing             | 5.0   | 4.5   | 5.8   | 3.5   | 6.0  | 3.2   | 0.2   | 3.6   | 4.3   | 4.8   |
| Expan-oriented industries         | 3.9   | 3.0   | 5.1   | 2.5   | 5.3  | 2.5   | -0.5  | 1.8   | 4.2   | 4.5   |
| Electrical and electronic product | 2 2 2 | 0.0   | 2.9   | 1.9   | 3.9  | 4.0   | 1.1   | 1.3   | 4.0   | 9.7   |
| Chemicals and chemical produc     |       | 9.1   | 10.8  | 5.9   | 7.8  | 5.6   | 3.5   | 5.0   | 9.1   | 4.6   |
| Petroleum products                | 4.3   | 3.8   | 9.5   | -0.2  | 4.2  | -3.7  | -11.4 | 0.1   | 0.5   | -3.2  |
| Wood products                     | 7.2   | -1.3  | 8.5   | 9.3   | 12.5 | -1.0  | 5.4   | -0.5  | -6.5  | -1.6  |
| Off-estate processing             | 0.0   | 2.2   | -15.4 | 2.5   | 11.1 | 1.7   | 11.9  | 0.2   | -0.8  | -1.9  |
| Pubber products                   | 3.0   | 3.4   | 4.1   | 1.5   | 3.2  | 11.7  | 12.1  | 6.7   | 13.1  | 15.0  |
| Paper products                    | -3.3  | -3.5  | -6.2  | -2.8  | -0.4 | -4.2  | -9.2  | -13.0 | 2.0   | 3,5   |
| Textiles, apparel and footwear    | -7.4  | -10.3 | -3.0  | -8.2  | -7.9 | 2.8   | -5.6  | 5.4   | -0.6  | 11.4  |
| Domestic-oriented industries      | 8,3   | 10.0  | 8.2   | 6.9   | 8.1  | 5.4   | 2,4   | 9.1   | 4.4   | 5,6   |
| Non-metallic minerals             | 5.0   | 9.5   | 5.4   | 6.1   | -0.5 | -8.2  | -9.3  | -12.0 | -11.1 | 0.3   |
| Fabricated metal products         | 18.0  | 17.4  | 7.6   | 21.8  | 25.2 | 9.9   | 9.6   | 27.2  | 5.1   | 0.0   |
| Basic metals                      | -5.8  | -11.7 | -2.0  | -5.9  | -3.6 | 5.0   | 6.6   | -1.7  | 11.0  | 5.0   |
| Transport equipment               | 13.9  | 9.9   | 14.6  | 11.9  | 19.1 | 15.8  | 8.5   | 23.9  | 12.1  | 18.7  |
| Food products                     | 8.7   | 14.1  | 11.8  | 6.1   | 3.6  | 2.9   | 2.3   | 3.0   | 4.8   | 1.4   |
| Beverages                         | -3.0  | 0.8   | 3.2   | -9.2  | -5.3 | -1.3  | -10.0 | -3.0  | 0.9   | 5.9   |
| Tobacco products                  | 10.6  | 31.7  | 20.9  | 6.6   | -9.6 | -18.0 | -9.2  | -7.2  | -24.0 | -32.5 |
| Others                            | -1.1  | 18.0  | 5.4   | -15.6 | -9.5 | 10.7  | -5.5  | 10.2  | 19.7  | 20.3  |

Output of domestic-oriented industries strengthened further by 5.6% (Q3 2013: 4.4%), largely supported by stronger production of transport equipment (18.7%), particularly motor vehicles (17%). Construction-related industries improved slightly by 1% (Q3 2013: 0.8%) mainly contributed by expansion in residential and non-residential projects. Meanwhile, food production expanded moderately by 1.4% due to slower production of dairy products and manufacture of refined palm oil.

Sources: Ministry of Finance, Malaysia

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#### **Remarks**

Based on the financial statements, SC's financial performance appears to be average. SC has been in its line of business for about 9 years. Taking into account its long-standing history, reputation in the market, as well as its financial condition, we recommend that the business rating of the company is satisfactory.

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# **Appendix**

#### **Business Score Guide**

|     | SCORE KEY                | SCORE DESCRIPTION                                     |
|-----|--------------------------|---|
| BR1 | Excellent                | Excellent business condition                          |
| BR2 | Good                     | Good business condition with growth                   |
| BR3 | Satisfactory             | Moderate business condition; occasionally review      |
| BR4 | Less than Satisfactory   | Below average business condition; cautious monitoring |
| BR5 | Passable                 | Challenging business condition; frequent review       |
| BR6 | Poor                     | Trouble within SC; business not recommended           |
| NR  | Assessment not conducted | Insufficient data available                           |

This score serves as a reference to assess SC's business score and its condition. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors and their relative weights (as indicated through %) in our analyses are as follows:

Financial condition (30%) Business Potential (20%) Company record (10%) Management Capability (30%) Industry record (10%)

In case of unlimited companies, newly established companies, or lack of financial data, more weight is given to 'Business Potential' and 'Management Capability' in our analysis.

#### **Adopted abbreviations:**

NA - Not Available RM - Malaysia Ringgit SC - subject company (the company inquired by you)

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